

LOCAL 1021



**DREAM. ORGANIZE.
FIGHT. WIN!**

**SEPT.
28-29
2024**

**SEIU 1021 CONVENTION
SACRAMENTO, CA**



**DREAM. ORGANIZE.
FIGHT. WIN!**

Schedule | Saturday 9/28

**7:30 AM -
9:45 AM**

Registration & Networking Breakfast

**9:45 AM -
9:55 AM**

Opening Convocation & Land Acknowledgement by **Sandy Sigala**, Executive Board member

**9:55 AM -
9:57 AM**

Convention Introduction Video

**9:57 AM -
10:22 AM**

Choir & Drumline

**10:22 AM -
10:35 AM**

Theresa Rutherford, SEIU 1021 President Welcome & Opening Remarks

**10:40 AM -
10:55 AM**

Keynote Speaker: **Joseph Bryant**, SEIU Executive Vice President,

**11:00 AM -
12:30 PM**

Core Plan Presentation (part.1)
Discussion & Debate

- Organizing Unions for All by **Brandon Dawkins**, VP of Organizing
- Strengthening our Union and Winning for Members by **Mary Duncan**, Secretary in conversation with **Taffie Walter**, Vice-President Region E
- Fight for Racial, Social and Economic Justice by, **Akbar Bibb**, VP of Region A
- Bargaining for the Common Good by **Yeon Park**, VP of the East Bay
- Fighting Climate Change and Pollution by **Kristin Hardy**, VP of San Francisco
- Protecting Our Democracy and Building Worker Power by **Ramses Teon-Nichols**, VP of Politics

Saturday Schedule



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Schedule | Saturday 9/28 (Cont'd.)

12:30 PM -
1:15 PM

Lunch Break

1:15 PM -
2:15 PM

Building Solidarity in a Moment of Crisis: The 1021 View with **Bill Fletcher, Maurice Mitchell & Dr. Steven Pitts** moderated by **Sandra Lewis**, VP of Representation, & **Kasha Clark & Karla Faucett**, Executive Board Members

2:20 PM -
3:50 PM

Workshops

3:55 PM -
4:10 PM

Keynote Speaker - **Hon. Tony Thurmond**, CA State Superintendent of Public Instruction

4:10 PM -
4:30 PM

Interactive Presentation with **Josh Robinson**, Drum Facilitator

4:35 PM -
6:30 PM

Freshen up or Meet up w/ Caucuses & Committees

6:00PM

Bar Opens & DJ

6:30 PM

Dinner Service Starts

6:30 PM -
10:00 PM

Evening Entertainment & Festivities

8:00 PM

Dinner Service Ends
Live Entertainment Continues

Saturday Schedule

LOCAL 1021



Saturday Schedule



Francesca Fiorentini



Mariachi Bonitas



The Dahlias



3 X GRAMMY Award winner:
Fantastic Negrito

Live Performances

6:30 PM - 10:00 PM

- **Francesca Fiorentini:** Comedian and social media influencer known for her sharp political commentary and witty humor.
- **The Dahlias:** A dynamic aerialist and acrobatic troupe captivating audiences with breathtaking performances.
- **Mariachi Las Bonitas (accompanied by Folklorico Latino De Woodland):** An all-female mariachi group celebrated for their vibrant performances and dedication to Mexican musical traditions, accompanied by a traditional Mexican dance group.
- **Fantastic Negrito:** A 3-time Grammy Award-winning artist blending blues, soul, and rock to create powerful, genre-defying music.



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Schedule | Sunday 9/29

7:00 AM -
8:50 AM

Breakfast & DJ

9:00 AM -
9:10 AM

Opening Remarks - **Theresa Rutherford**, SEIU 1021 President

9:10 AM -
9:25 AM

Keynote Speaker: **Hon. Liz Ortega-Toro**, CA State Assemblymember

9:35 AM -
11:05 AM

Workshops

11:06 AM -
11:51 AM

GOTV Discussion - **Hon. Lateefah Simon**, BART Board of Directors & Candidate for US Congress

11:51 AM -
12:51 PM

Core Plan Presentation (part.2)
Discussion, Debate & Vote

12:51 PM -
1:15 PM

Convention Group Photo
Closing Remarks - **Theresa Rutherford**, SEIU 1021 President
Lunch to Go

Sunday Schedule



Workshops

Sat., Sept. 28

2:20- 3:50 pm

- Room A-3 Education Fund Opportunities: Training Programs for Healthcare, Public Health & Social Services**
- Discover SEIU 1021's program offering tuition support and career pathways for healthcare, behavioral, community health, and social service roles. Learn how we can help with training, tuition reimbursement, CEUs, and license fees to advance your career.
- Room A-4 Building A Culture of Solidarity in the Workplace**
- How can we encourage co-workers to discuss union matters and build solidarity? We'll explore tools, strategies, and organizing habits for effective conversations and meetings to strengthen unity and collective power.
- Room A-5 How to Fight Back: The Attack on Publicly Funded Services**
- Privatizing public services increases inequality, reduces jobs, and weakens the tax base. **Donald Cohen**, Executive Director of In the Public Interest, will explore strategies to stop privatization and strengthen public service support through case studies.
- Room A-7 Leadership Development: Dive into Union Trainings, Call Evo, & the Member Intern Program**
- Local 1021 strengthens through a skilled activist core. We offer top-notch training and leadership development, including our 3-month paid Member Internship Program. Discover how to access these opportunities to gain new skills and inspiration.
- Room A-8 Power Mapping: Who Has the Power and How Do We Influence Them?**
- To win a campaign, identify who has the power to solve the issue and how to influence them. Power mapping helps determine not only who holds power but also who influences them, guiding your direct actions, and campaign efforts.
- Room A-9 Can Unions Fight Back to Save Democracy?**
- Bill Fletcher** will lead a discussion on how the labor movement can combat rising fascism in the U.S., covering unions' historical role, the far-right's influence on workers, and strategies to counter this threat to democracy.
- Room A-10 Leaning in towards Cross-Racial Solidarity**
- In this interactive session, participants will discuss their experiences with workplace racism, examine its root causes, and identify tactics to address racial division and work toward justice and equity for all.

Room A-3**Finding our Power, Fixing the Climate**

Climate change affects us daily—what can union workers do? In this interactive workshop, members will practice bargaining language to tackle climate issues in our communities and workplaces, while exploring key groups needed to advance a climate justice agenda.

Room A-4**Effective Recruitment and Messaging: Spreading the Union Gospel One Member at a Time**

Want to boost your skills in recruiting and activating coworkers? Learn how to effectively discuss union values and encourage membership.

Room A-5**Winning the Battle for Hearts & Minds: Deep Canvassing**

In a divided world, connecting with voters who disagree with us is essential. Join veteran organizer **Adam Kruggel** to learn deep canvassing techniques that bridge gaps and motivate action for fall political activities.

Room A-7**A Different Approach to Solving Workplace Problems: Mobilizing Around Issues**

Telling workers "they are the union" becomes real when they experience it. Solving issues collectively, beyond filing grievances, shows their strength and empowers them for negotiations. In this session, a video simulation and group discussion will help identify workplace issues and build a campaign.

Room A-8**Running for Public Office: Tips to go from Union Member to Holding Elected Office**

Curious about running for office or what it takes to win? Join a panel of elected leaders as they share campaign stories and the rewards of serving the community. Learn firsthand what it takes to run and succeed.

Room A-9**A Fine Line: Off Duty Conduct, Social Media & Privacy Rights-How to Walk it Without Falling Off**

Just-cause provisions in collective bargaining offer more protection than at-will employment, but unionized employees can still face discipline for off-duty misconduct. This workshop, using scenarios, will explore the boundary between work and personal life and when employers can discipline employees for social media interactions.

Room A-10**Leaning in Towards Cross-Racial Solidarity**

In this interactive session, participants will discuss their experiences with workplace racism, examine its root causes, and identify tactics to address racial division and work toward justice and equity for all.

Room A-11**Empowered by the #: Costing out Bargaining Proposals**

Mastering basic math is crucial for bargaining, organizing, or understanding employer budget constraints. This workshop uses group discussions and exercises to help you cost out wage and healthcare proposals, and strategically use that data to shape contract demands and communicate priorities with coworkers.



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SEIU 1021 CONVENTION SACRAMENTO, CA

A word from Theresa Rutherford, SEIU 1021 President

On behalf of the SEIU 1021 Executive Board, welcome to our SEIU 1021 2024 Convention! This year's theme, "Dream, Organize, Fight, Win!" embodies the spirit of our collective journey. Your presence here signifies more than just attendance—it's a powerful testament to our shared commitment to forging a future where our dreams become realities. Each of you plays a critical role in shaping our movement, from envisioning bold goals to standing together in the fight for justice. As we gather to strategize, energize, and mobilize, remember that our strength lies in our unity and our unwavering resolve. Let's seize this opportunity to turn our aspirations into victories and pave the way for a stronger, more equitable tomorrow. **Together, we will not only dream—we will organize, fight, and ultimately win!**



SEIU Local 1021 represents 60,000+ employees across Northern California in local governments, non-profits, healthcare, and schools. Our diverse, member-driven organization ensures safe and healthy communities through essential services like healthcare, education, sanitation, and elder care.